

*The Cumberland Plateau's Recreational Assets*

**A convenient destination for a significant visitor market.**

**26 metropolitan areas** with a combined total population of **17.8 million** lie within a five-hour drive of at least one major entryway to the Plateau.

City	Driving time to Plateau*	MSA Pop. (millions)	City	Driving time to Plateau*	MSA Pop. (millions)
<b>IN-STATE:</b>			<b>OUT-OF-STATE:</b>		
Chattanooga, TN	0.8	0.5	Huntsville-Decatur, AL	1.8	0.4
Knoxville, TN	1.3	0.7	Gadsden, AL	2.0	0.1
Nashville, TN	1.5	1.2	Lexington, KY	2.0	0.5
Clarksville-Hopkinsville, TN-KY	2.3	0.2	Atlanta, GA	2.8	4.1
Johnson City, Bristol, Kingsport TN	3.0	0.5	Anniston, AL	2.8	0.1
Jackson, TN	3.5	0.1	Birmingham, AL	2.8	0.9
Memphis, TN	4.8	1.1	Asheville, NC	3.0	0.2
			Louisville, KY	3.0	1
			Tuscaloosa, AL	3.5	0.2
			Cincinnati, OH	3.5	2
			Athens, GA	3.8	0.2
			Huntington, Ashland, WV-KY-OH	3.8	0.3
			Macon, GA	4.0	0.3
			Montgomery, AL	4.3	0.3
			Columbus, GA	4.5	0.3
			Hickory, Morganton, Lenore, NC	4.5	0.3
			Evansville, Henderson, IN-KY	5.0	0.3
			Augusta, GA	5.0	0.5
			Charlotte, NC	5.0	1.5
			<b>TOTAL</b>		<b>17.8</b>

\* Driving times are computed to Monteagle, Crossville, or Jellico, whichever is closest.